



CRESTA SHOPPING CENTRE BRINGS H&M TO THE SHOPPING EXPERIENCE

Johannesburg - Global fashion retailer H&M (Hennes & Mauritz) officially opened its new store at Cresta Shopping Centre in line with its ongoing commitment to the South African retail market and to create more employment opportunities. The long-awaited store officially started operating in the centre from 14 November 2019 and is located on the Upper Level next to Seattle Coffee. The store's trading hours are from 9am to 6pm, Monday through Thursday and on Saturday. It operates from 9am to 7pm on Friday and 9am to 3pm on Sunday.

"Cresta Shopping Centre is proud to add H&M to our already impressive array of fashion outlets and we believe that this addition demonstrates our commitment to offering our shoppers value and variety. We listened to our shoppers when they told us that H&M is one of the fashion brands that they would like to see at Cresta this festive season," says the shopping centre's General Manager, Virginia Bester.

"As Cresta is focused on making the 2019 festive chapter one where shoppers can 'Imagine More', the inclusion of this iconic brand makes absolute sense since we are a family-focused shopping centre that seeks to provide shoppers with the best in retail options and experiences. H&M is popular for its affordable on-trend fashion and having H&M at Cresta means that our shoppers will have easy access to a leading retailer that provides the latest quality fashion for the whole family," adds Bester.

The H&M range includes everything from designer collaborations collections and trend items to everyday essentials to help fashion fans dress according to their personal style.

The international retail brand's official opening was nothing short of fabulous as shoppers were treated to a red-carpet experience and met with live entertainment and in-store giveaways. The first 200 shoppers were also treated to a 20% discount.

"Cresta Shopping Centre is one of the largest shopping centres in South Africa and it has enjoyed rapid growth over the years with more than 260 stores for shoppers to enjoy. In addition to this, the centre has managed to connect with shoppers by creating experiences for the entire family and this is what H&M is all about, providing fashion and quality at the best price in a sustainable way to the whole family, H&M South Africa's Head of Communications, Amelia-May Woudstra.
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Cresta H&M is our 9th Gauteng store and 27th H&M store in South Africa.

On behalf of:

Roshina Rajkumar
Marketing Manager – Cresta Shopping Centre

About Cresta

Founded in 1976, Cresta has grown from a large community Centre into a shopping and leisure icon, now boasting more than 260 stores with each offering an immense variety of quality offerings. The aspirational retail mix of this Super Regional Shopping Centre features a variety of fashion, food, décor, beauty and tech stores each sprawled over the centre's 3 floors.

Cresta is conveniently located in the heart of affluent residential nodes between Sandton and Randburg. In 2016 the Centre expanded to introduce a new Food & Entertainment Court featuring local and international restaurants as well as great entertainment offerings for everyone.

Cresta is more than just a place to shop; it is an entertainment destination for the entire family. The multiple award-winning Centre is owned by Pareto Limited and managed by Mowana Properties. See more online – Cresta Shopping Centre